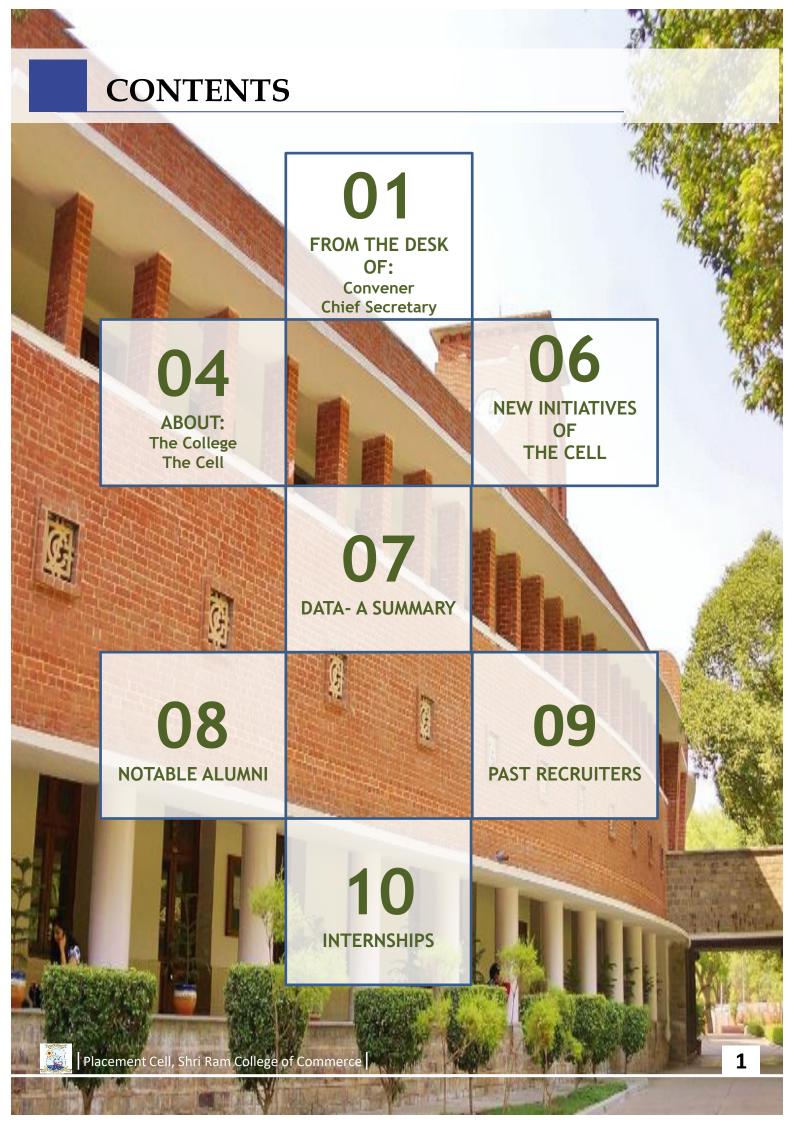


PLACEMENT BROCHURE 2018-2019

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FROM THE CONVENER'S DESK

Shri Ram College of Commerce is a leading educational institution, providing its students with the knowledge, skills and abilities required to face the challenges of the dynamic corporate world. SRCC has carved a niche for itself not only in the field of education but also in terms of the success that our bright minds have achieved in their chosen fields. The college encourages a quest for knowledge that is rooted in an ethical understanding of the world that we inhabit and this enthusiasm for learning along with a desire to evolve into socially responsible beings is reflected not only in the academic atmosphere but is also visible in the field of extracurricular activities.

Campus Placements would be a brilliant opportunity for your organisation to recruit students who have the capability to introduce novel ideas to your operations and add value to your organisation. In turn, this will provide our students an opportunity to get an insight into the competitive corporate world. The high reputation of SRCC attracts many reputed companies for placements.

We are extremely delighted to be associated with these companies and are always looking forward to strengthen the association with them.

~ Mrs. Smita Sharma

WORDS OF THE CHIEF SECRETARY

Recognized as India's premier commerce institute, Shri Ram College of Commerce is well known for providing an idyllic academic curriculum to the crème de la crème of the country. The students pursuing Commerce and Economic courses in SRCC are acclaimed for their holistic intellectual skills and meticulous achievements.

The Placement Cell has been working successfully to connect the job seekers with the corporate stalwarts who handpick the selected few that match the requisite field of knowledge and expertise. The Placement session is divided in two seasons out of which summer season starts from August and ends in December while winter season takes the second half of the year. Preparing the recruitment schedule for the year, inviting firms for pre-placement talks on campus, followed by final placements, and overseeing the process till the end, is a responsibility that the Placement Cell endeavours to carry out successfully. Our commitment towards students is reflected in the rising quality of placements that students get every year.

Besides academics, students also learn from their vibrant community life on campus. They manage and take part in a number of co-curricular and extracurricular activities which provides them with opportunities to grow beyond classrooms.

We look forward to nurture and grow old relationships and welcome new recruiters for a long-lasting camaraderie. Looking forward to meeting you at our Campus!

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~ Atishay Garg

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ABOUT THE COLLEGE

Shri Ram College of Commerce was established in 1926 by the leading industrialist Sir Lala Shri Ram and since then has cultivated and preserved a legacy of conferring the finest education in the field of Commerce and Economics in the country with best in class infrastructure and matchless faculty. Affiliated to the University of Delhi and located in New Delhi, India, this college is globally valued for its academic rigour, particularly with a student centric and research oriented delivery of content. A Heritage Building (Declared by the Government of India in 2006), appreciation of cultural traditions, socio-economic diversity and promotion of crossculture learning through international linkages is a part of SRCC's environment.

Accredited with 3.65 CGPA at A+ grade by the National Assessment and Accreditation Council (NAAC), The highest in University of Delhi, this institution continues to impart dynamic education by continuous promotion of initiatives, programs and clubs which empower students to think, act and achieve beyond classrooms. The collaborative partnerships with reputed business schools and universities abroad ensures a global exposure by the way of exchange programmes and international summits while Centre for Innovation, Incubation and Entrepreneurship (CIIE) fosters an ecosystem of synergized efforts towards academic and business initiatives.

For over 90 years this institution has been successful in bringing forth graduates who, with their stellar performances in every walk of life, have left a mark at the global scale.

ABOUT THE CELL

"A strong culture of professionalism and dedication to excellence, in the largely student driven body has seen the best of companies recruiting the best of the talents from the best commerce college of India."- Former Placement Cell Dossier

The Placement Cell, Shri Ram College of Commerce is a largely student run body that shows unwavering dedication and commitment to excellence in every area it touches upon. Over the years, the cell and it's activities have grown exponentially and consequently, so have it's achievements.

The Placement Cell works in multiple domains to ensure that all stakeholders find more that what they usually look for. Involved not just in Placements but also in training and organizing global conglomerates, the cell today, sees innumerable achievements.

With exceptional success in the academic year 2017-18, the cell secured 302 Placement Offers from over 60 recruiters. McKinsey & Co., Boston Consulting Group, AT Kearney, Dalberg, JP Morgan etc. visited the campus to hire the young talent with Parthenon-EY striking off the highest placement package. The big four of the auditing world, namely KPMG, EY, PWC and Deloitte also participated in the placement activities.

Unstopping innovation is a continuous practice in the cell and this helps us come up with novel initiatives and practices. With a team that is always on the go, the cell leaves no stone unturned to ensure that each collaboration reaps the best possible outcome.

NEW INITIATIVES OF THE CELL

<u>Our very own Website</u>

The Placement Cell, SRCC is glad to announce the launch of its very own website. Launched with an objective of bringing along the various stakeholders of the cell on a single digital platform, the Placement Cell Website seeks to accelerate the entire recruitment process ensuring greater ease and compliance for companies as well as students. The Placement Cell, SRCC wishes to bring about a revolutionary change in the recruitment process with the introduction of it's website.

<u>The Training Department and CV Vetting</u>

The training department is the backbone of the Placement Cell at large. Established with the view of imparting industrial knowledge to the students, the training department conducts sessions on future aspects, CV writing and even tries to improve a student's soft skills by organising communication skills workshops. The training department also took the novel initiative of CV vetting which ensures credibility in student company relation in eradicating discrepancies in student's CVs and provide them with updated information.

Finance Club

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Finance Club is a highly successful initiative started by the Placement Cell along with finance specialists Rohit Mishra, Shiv Bansal, Ananya Ishani Singh and Simran Biyani as mentors. Open to the batch of 2019 pass outs, the Club provided students with extensive exposure in a short duration and augmented expertise spanning topics including, but not limited to Equity Research, Derivatives, Corporate Finance and so on. The benefits of the club were reaped by 150 students directly and countless students indirectly.





HIGHLIGHTS





Rs. 1,705 Lakh GROSS PLACEMENT VALUE

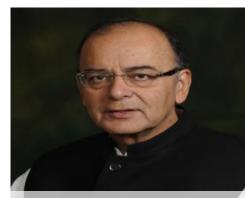
Rs. 31 Lakh HIGHEST PACKAGE

> Rs.**6** Lakh AVERAGE SALARY

15+ SECTORS

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NOTABLE ALUMINI



Arun Jaitley Union Minister of Finance



Amitabh JhunJhunwala Vice Chairman, Reliance Capital



Rana Kapoor Founder & CEO, Yes Bank



Anshu Jain Former Co-CEO, Deutsche Bank



Rakesh O. Mehra Renowned Film Director



Rajiv Memani Chairman, EY India



Pramod Bhasin Former CEO, Genpact



Rajat Sharma Chairman, Chief editor, India TV



Shiv Khera Motivational Speaker & Author



Sanjeev Sanyal Principal Economic Advisor, GOI



Manoj Kohli Ex. Chairman, SoftBank Energy



S.N.P. Punj Chairman, Punj Lloyd





INTERNSHIPS

The Placement Cell stands committed to help all the companies associating with the college and availing the services extended by the cell to conduct their internship drives during the internship season in a time bound, hassle-free, judicious and mutually beneficial manner, and to help the students get the best internships on offer. It is our constant endeavour to serve our stakeholders to the best of our capacity, and create a conducive atmosphere for the establishment of a synergistic conjunction of recruiters and the student community.

All companies seeking to recruit interns from Shri Ram College of Commerce (SRCC) through the Placement Cell must first register themselves with the Placement Cell. expressweb@indianexpress.com



MEET THE TEAM



CONVENER:

Smita Sharma

CABINET:

Aditya Soni Amandeep Kaur Atishay Garg Mehul Bhola Musthaqheem Ahamed Shubhangi Agrawal Urja Raheja

SENIOR COORDINATORS:

Aanchal Sahoo Aditya Jain Anantha Varshitha Anureet Kaur Avni Kardam Ayushi Srivastava **Chahak Garg** Charu Shree Somani **Kashish Agrawal** Kuhikaa Vaishnavee Arora Manasi Mertia Mannat Luthra Paras Gupta **Reetik Agarwal** Sanket Jain Shubham Garg Srinath Mehta Sumanyu Madaan Vikram Nanda



REACH US:

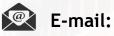


Placement Cell Office :

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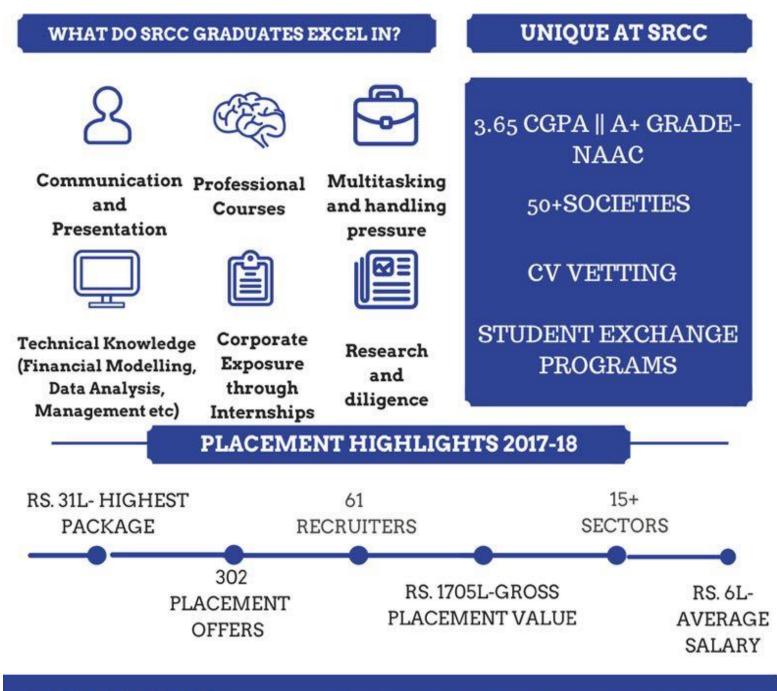
Placement Cell, Shri Ram College of Commerce



WHY SRCC?

An insight into the best commerce college in India!

Hosting the brightest minds of the country, pursuing **B.Com (Hons.)** and **B.A. (Hons.) Economics**



THE PLACEMENT CELL